



Digital Skills in Tourism

NEWSLETTER
No. 4

www.yourlocalguide.org

11.01.2021
14:30 - 16:30
ONLINE

RESTA CONNESSO!

NUOVE FRONTIERE DEL DIGITALE
PER LA TUA COMUNITÀ E LA TUA CASA



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Онлайн дискусия „Дигиталните умения в
туризма – бъдеще или необходимост“

Вторник, 26 януари, 14:00



RUSE CHAMBER OF
COMMERCE AND INDUSTRY

The Multiplier Events

Your Local Guide project is coming to its end, after two years of good cooperation among the project partners to enhance the **digital competencies of seniors** willing to work as tourist agents or local guides in order to become experts in destination promotion through a life-long learning perspective.

In the last months, all the partners have organized **Multiplier Events** in their countries and they have presented the results of the project implementation, the training materials, and the educational videogame.

Are you interested in
learning which digital skills
are essential in the industry
sector and find ways to
develop them?
Then attend the Multiplier
event of "Your Local Guide :
Digital skills in Tourism"
project and find out more!

When? 14/12/2020
Where? Online

If you want to participate to our event contact us here:
<https://www.ccseducation.com/contact/>



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Digital Skills in Tourism

Rolul tehnologiilor digitale și a
rețelelor sociale în managementul
și promovarea turismului



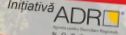
19 noiembrie 2020
10:00 – 14:30

Sesiune de
training **online**

www.yourlocalguide.org

ORGANIZATOR: Centrul Regional de Studii Nord-Est | www.crsnordest.ro

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Evento multiplicador
del proyecto europeo:

YOUR LOCAL GUIDE

25 y 26 de noviembre de 10 a 14h

www.yourlocalguide.org
Raval Sant Pere, número 1, principal 43201 (Reus)

Para registrarse envía un email a: info@domspain.eu



Erasmus+

Be the Ambassador of your local cultural heritage

Digital Marketing for a Tourism Destination

International
online conference

February 9th, 2021
10 a.m. CET

yourlocalguide.org

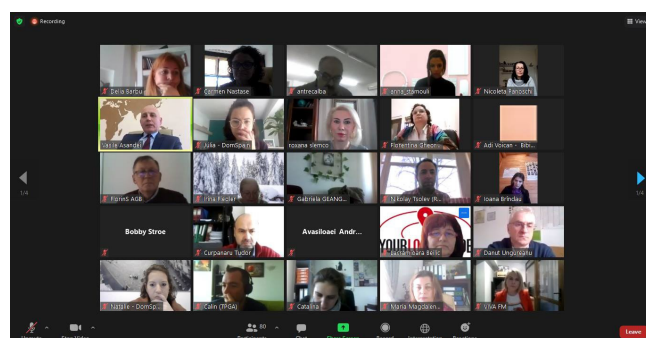
The Final Conference of the project

The international conference "**Your Local Guide – Be the Ambassador of your local cultural heritage – Digital Marketing for a Tourism Destination**" organized by the North-East Regional Development Agency and the Bucovina Tourism Association from Romania was held online on the 9th of February 2021.

The conference was the perfect opportunity to present all the **results of the project** to a generous audience. More than 100 people have registered and attended the online conference.

Besides the speaker guests and the project partners, the **participants** were from the travel industry, tour guides, local and regional authorities representatives, cultural heritage workers and managers, training providers, and media representatives.

The **speakers** were tourism specialists from Romania, Spain, Serbia, Ireland, Bulgaria, Greece, Austria, and Germany and they brought their valuable contribution to the event, sharing their experience in **cultural heritage** and presenting good practices of the **tourist destinations** they represent.





www.yourlocalguide.org

contact@yourlocalguide.org

Twitter: @YourLocalGuideP

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YOURLOCALGUIDE PROJECT PARTNERS



NORTH-EAST REGIONAL DEVELOPMENT AGENCY
Project coordinator, ROMANIA, Piatra Neamț
www.adrnordest.ro



DLEARN - EUROPEAN DIGITAL LEARNING NETWORK
ITALY, Milano
www.dlearn.eu



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BUCOVINA TOURISM ASSOCIATION
ROMANIA, Suceava
www.bucovinaturism.ro



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Your Local Guide: Digital Skills in Tourism
Project no. 2018-1-RO01-KA204-049516